

**Amendment to the Claims:**

Claims 1 – 20 (canceled without prejudice)

21. (new) An output modification apparatus adapted to receive an original digital data stream from an original data source where the original data stream has location data and audio/visual content and present a modified digital data stream to a display device without altering the original data source, the output modification apparatus comprising:

an acquisition device adapted to acquire a mask including a set of location data and audio/visual content associated with the original digital data stream; and,

a data manipulation device adapted to overlay the mask onto the original digital data stream to generate the modified digital data stream.

22. (new) The apparatus of claim 21 wherein said acquisition device is adapted to acquire said mask from a source integral with said apparatus.

23. (new) The apparatus of claim 22 wherein said acquisition device is adapted to acquire said mask from memory associated with the device.

24. (new) The apparatus of claim 21 wherein said acquisition device is adapted to acquire said mask from a source remote to said apparatus.

25. (new) The apparatus of claim 24 wherein said acquisition device is adapted to acquire said mask from a remote server communicating across the internet.

27. (new) The apparatus of claim 21 wherein the original digital data stream includes audio/visual content and the modified digital data stream does includes a quantity different from the original audio/visual content.

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28. (new) The apparatus of claim 27 wherein said modified digital data stream includes a quantity different from the original audio content.

29. (new) The apparatus of claim 27 wherein said modified digital data stream includes a quantity different from the original visual content.

30. (new) An output modification apparatus adapted to receive an original digital data stream having location data and present a modified digital data stream to a display device, the output modification apparatus comprising:

an acquisition device adapted to acquire a mask including a set of location data associated with the original digital data stream; and,

a data manipulation device adapted to overlay the mask location data onto the original digital data stream to generate the modified digital data stream.

31. (new) The apparatus of claim 30 wherein said acquisition device is adapted to acquire said mask from a source integral with said apparatus.

32. (new) The apparatus of claim 30 wherein said acquisition device is adapted to acquire said mask from a source remote to said apparatus.

33. (new) The apparatus of claim 30 wherein the original digital data stream includes audio/visual content and the modified digital data stream does includes less than all of said audio/visual content.

34. (new) The apparatus of claim 33 wherein said modified digital data stream includes less than all of said audio content.

35. (new) The apparatus of claim 33 wherein said modified digital data stream includes less than all of said visual content.

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36. (new) An output modification apparatus adapted to receive an original digital data stream having audio/visual content and present a modified digital data stream to a display device, the output modification apparatus comprising:

an acquisition device adapted to acquire a mask including audio/visual content associated with the original digital data stream; and,

a data manipulation device adapted to overlay the mask audio/visual content onto the original digital data stream to generate the modified digital data stream.

37. (new) The apparatus of claim 36 wherein said acquisition device is adapted to acquire said mask from a source integral with said apparatus.

38. (new) The apparatus of claim 36 wherein said acquisition device is adapted to acquire said mask from a source remote to said apparatus.

39. (new) The apparatus of claim 36 wherein the original digital data stream includes audio/visual content and the modified digital data stream does includes less than all of said audio and/or visual content.

40. (new) The apparatus of claim 36 wherein the original digital data stream includes audio/visual content and the modified digital data stream does includes replacement audio and/or visual content that is different from the original audio/visual content.